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**LEGEND STRATEGY INTERNATIONAL HOLDINGS GROUP COMPANY LIMITED**

**枋濬國際集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1355)**

## **VOLUNTARY ANNOUNCEMENT**

### **INVESTMENT IN PRODUCTION OF TV DRAMA SERIES**

The board (the “Board”) of directors of Legend Strategy International Holdings Group Company Limited (the “Company”), together with its subsidiaries, (the “Group”) is hereby pleased to announce that the Company, through its wholly-owned subsidiary, Net Media Hong Kong Limited (網信傳媒香港有限公司), has on 15 December 2015 entered into an agreement with Content Land Inc Limited, an independent third party, to make a cash investment (representing a 20% interest) in the production of a TV drama series. Production of the TV drama series shall be using 4K technology and commissioned to various independent third parties including TANG’s Production Limited. The TV drama series is expected to be divided into 20 episodes after about five months of production. The copyright and ancillary income expected to be generated from this TV drama series would, after deducting the relevant expenses, be allocated to the Group by the interest of such investment.

The above-mentioned transaction does not constitute a notifiable transaction for the Company under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”). The Company will comply with the Listing Rules to make further disclosure (if required).

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board

**Legend Strategy International Holdings Group Company Limited**

**Huang Yun**

*Executive Director*

Hong Kong, 21 December 2015

*As at the date of this announcement, the executive Directors are Mr. Huang Yun and Mr. Law Fei Shing; and the independent non-executive Directors are Mr. Leung Siu Hong, Mr. Tso Hon Sai, Bosco and Mr. Chung Wai Man*