

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



LEGEND STRATEGY INTERNATIONAL HOLDINGS GROUP COMPANY LIMITED

枋濬國際集團控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 1355)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(2)(a) of the Listing Rule and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a net loss for the year ended 31 December 2014 as compared to the corresponding period in 2013.

The information contained in this announcement is only a preliminary assessment made by the management of the Company based on the unaudited management accounts of the Group, and such information has not been reviewed or audited by the Company's independent auditor nor approved by the Company's audit committee.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the "Board") of directors of Legend Strategy International Holdings Group Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the "SFO").

After preliminary review by the Company's management based on the management accounts of the Group, the Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a net loss for the year ended 31 December 2014 as compared to the corresponding period in 2013, primarily due to the slowdown of hotel consulting business in the PRC and increasing of operating expense in year 2014.

The Company is in the process of finalizing the Group's financial results for the year ended 31 December 2014. The information contained in this announcement is only a preliminary

assessment made by the management of the Company based on the unaudited management accounts of the Group, and such information has not been reviewed or audited by the Company's independent auditor nor approved by the Company's audit committee. Shareholders of the Company and potential investors are advised to refer to the details of the Group's annual result for the year ended 31 December 2014, which is expected to be released in March of 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Legend Strategy International Holdings Group Company Limited
Fong Man, Kelvin
Chairman and Executive Director

Hong Kong, 7 January 2015

As at the date hereof, the Board comprised:

Executive Directors:

Mr. Fong Man Kelvin (Chairman)
Ms. Fong Nga Peggy
Mr. Mak Yiu Cho
Mr. Law Fei Shing

Independent Non-executive Directors:

Dr. Wong Hak Kun Jerry
Mr. Wong Sui Chi Frankie
Mr. Liu Cheng Zhong
Mr. Frostick Stephen William