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LEGEND STRATEGY INTERNATIONAL HOLDINGS GROUP COMPANY LIMITED

枋濬國際集團控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 1355)

VOLUNTARY ANNOUNCEMENT - IMPAIRMENT LOSS ON JOINT VENTURES

This announcement is a voluntary disclosure made by Legend Strategy International Holdings Group Company Limited (the “**Company**”) to update its shareholders and potential investors.

The Board wishes to inform shareholders that based on current information, an impairment loss is expected to be made on the Company’s two joint ventures, Sanya Welcomeinn Jinhua Tourism Limited and Sanya Welcomeinn Waterfront Tourism Limited (the “**Joint Ventures**”) for the year ended 31 December 2014, primarily due to a net loss for the year ended 31 December 2014 of the Joint Ventures and increasing number of tourists in the PRC visiting South East Asia instead of Sanya, the PRC.

The information contained in this announcement is only based on the Board’s preliminary review of the unaudited management accounts of the Joint Ventures and the information currently available which have not been audited or reviewed by the auditor of the Company. Financial information and other operating details of the Group will be disclosed in the final results announcement of the Group for the year ended 31 December 2014, which is expected to be published around end of March 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Legend Strategy International Holdings Group Company Limited

Fong Man Kelvin

Chairman and Executive Director

Hong Kong, 27 January 2015

As at the date hereof, the Board comprised:

Executive Directors:

Mr. Fong Man Kelvin (Chairman)
Ms. Fong Nga Peggy
Mr. Mak Yiu Cho
Mr. Law Fei Shing

Independent Non-executive Directors:

Dr. Wong Hak Kun Jerry
Mr. Wong Sui Chi Frankie
Mr. Liu Cheng Zhong
Mr. Frostick Stephen William